



**PARATRANSIT / POPULAR
TRANSPORTATION**

DAY

Transforming Transportation 2024

SESSION TWO:
**Case Studies in Improving and Decarbonizing
Popular Transportation**

Paratransit / Popular Transportation Day
at Transforming Transportation 2024

Thursday, March 21, 2024

**SESSION TWO | Paratransit / Popular Transportation Day:
Case Studies in Improving and Decarbonizing Popular Transportation**

Mexico City's “Movilidad de Barrio” (Neighborhood Mobility) Strategies

Fernanda Rivera

Director General of Transportation at the Mobility Secretariat of Mexico City (SEMOVI)

Thursday, March 21, 2024 | World Bank Headquarters, Washington D.C.

MOVILIDAD DE BARRIO MEXICO CITY

*Neighborhood
mobility*

Fernanda Rivera
Ministry of Mobility



SÚBALE... HAY LUGARES



22 million
inhabitants in the
metropolitan area
y **34 million** trips

70% or the trips by
walking, cycling or
public transport
(including popular transport)





INTEGRATED MOBILITY



ONE CITY, ONE SYSTEM





THE MICROBUS



the **MICRO**

01

4 out of 10 trips in the city are made on *microbuses*

02

More than **16 thousand individual permits / concessions (expired)**

03

94 transport routes

04

First and last miles connection

05

33% of women trips are made in microbuses



Currently, **94 transport routes** operate
in Mexico City



5,800
Microbuses
(1990)



4,210
Vans
(2005)



6,090
Buses
(2003)

Disfrutame por
última vez

0010900



MODERNIZATION PROGRAM



BEFORE

AFTER



BEFORE



AFTER



PUBLIC BONUS OF
\$26 MIL USD

An aerial photograph of a scrapyard. In the center, a red tractor with a front loader is positioned on a dirt ground covered in debris. To the left, a red metal trailer is parked. In the foreground, a green and white microbus is lying on its side. The background shows a paved road with a white car and a green and white microbus. The text "FOR SCRAPPING OLD MICROBUSES" is overlaid in white, bold, sans-serif font across the upper portion of the image.

FOR **SCRAPPING**
OLD MICROBUSES

SERVICE IMPROVEMENTS



New buses with GPS and surveillance



Social security for drivers



Regulated stops, frequencies and schedule



Mobility card payment



WORKING WITH TRANSPORT



**BENEFITS FOR THE
TRANSPORT SECTOR**



THE MOTOTAXI



the MOTOTAXI

01

10,000 mototaxis counted

02

NO legal recognition

03

Peripheral neighborhoods

04

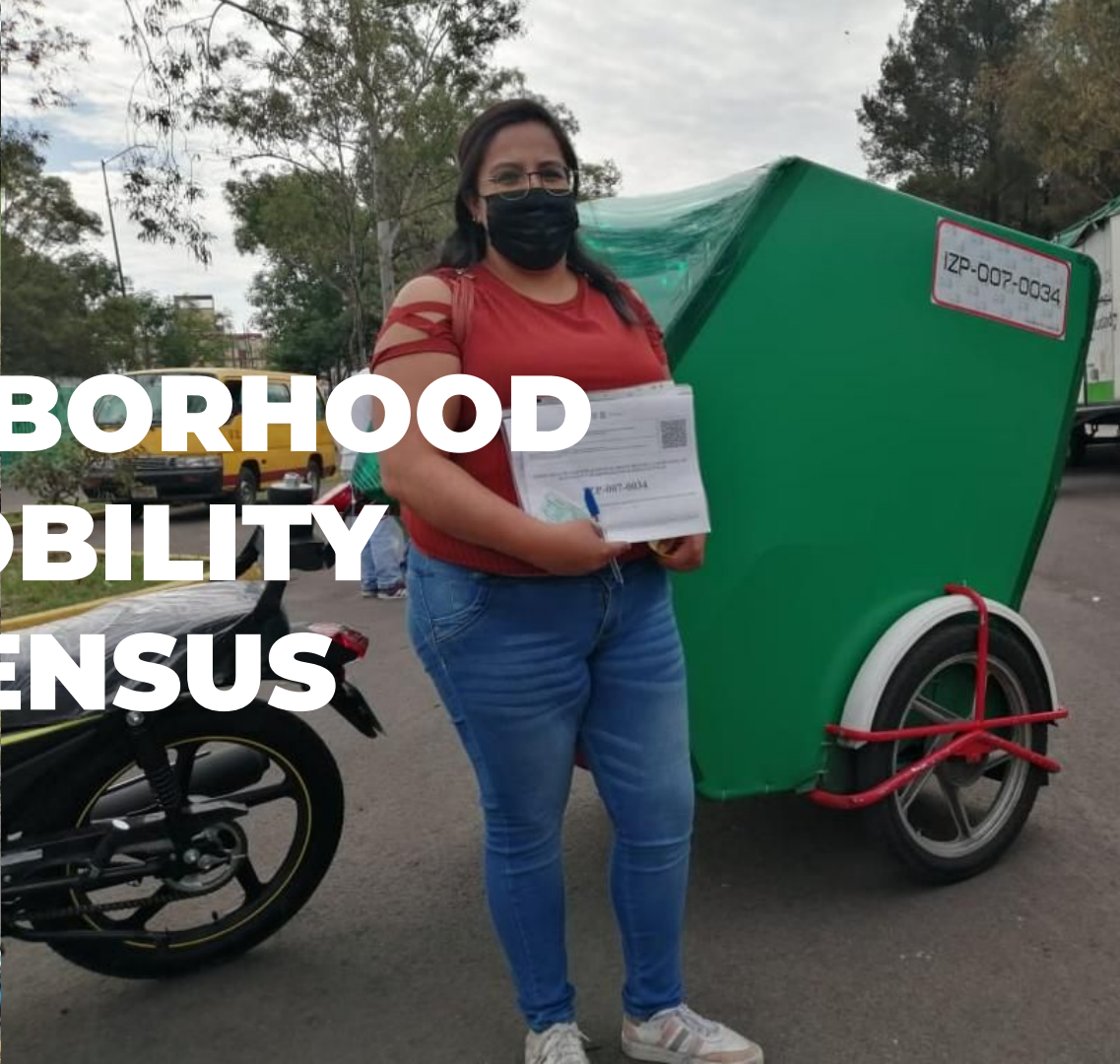
Women's care trips

05

Independent and organized in cooperatives



**IF YOU
DON'T
COUNT IT,
DOES NOT
COUNT**



NEIGHBORHOOD MOBILITY CENSUS



Censo de Movilidad de Barrio

Diagnóstico del Servicio de Transporte de Pasajeros Público de Ciclotaxi, Mototaxi y Golfitaxi en la Ciudad de México





PARLIAMENTARY DEBATE



THE CICLOTAXI



the CICLOTAXI



01

Legally recognized

02

1,000 cycletaxis

03

900 Peripheral areas

04

256 in **Downtown** Mexico City

05

Independent and organized in cooperatives



DOWNTOWN MEXICO CITY



**256
BONUS**

**1,800
USD**

FIRST PERMIT AND PLATES





XOC-003-0108

La Virgen
pda 03-218

XOC-003-0108

SPANNER

SPANNER

CONCLUSIONS



WORK WITH THE OPERATORS





**GIVEN THEM
CERTAINTY -
LEGAL AND
ADMINISTRATIVE**



GENDER PERSPECTIVE ON TRIPS

SOCIAL JUSTICE





***THE POPULAR
TRANSPORT
EXISTS, BECAUSE
IT RESISTS***

*EL TRANSPORTE
POPULAR EXISTE,
PORQUE RESISTE*

THANKS!



PARATRANSIT / POPULAR TRANSPORTATION DAY 2024

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Global Network for Popular Transportation (GNPT)
International Transport Forum (ITF)
International Transport Workers Federation (ITWF)
Shared-Use Mobility Center (SUMC)
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the World Bank (WB)
and WRI Ross Center for Sustainable Cities (WRI)